



Our Mission is to Advocate, Promote, and Facilitate the Success of Businesses in the Southern California Region and its Trade Areas.



Our Goal is Simple...

To Expand Procurement
Opportunities for SoCal
Businesses!



The RHCC Champions Economic

Development and Quality of Life
for the Southern California Region
by being the Voice of Businesses.

Today, we are proud to partner with **DGS**

Office of Small Business and Disabled Veteran Business Enterprise Services.

CALIFORNIA DEPARTMENT OF GENERAL SERVICES



Office of Small Business and Disabled Veteran Business Enterprise Services



Overview

- ◆ Introduction to SB/DVBE Program
- Certification Eligibility
- Certification Benefits
- Cal eProcure
- Advocates
- Emergency Registry
- Commercially Useful Function

11.,11.,11.11



STATEWIDE PARTICIPATION GOAL

Small Business

Disabled Veteran Business Enterprise

(SB) 25% (DVBE) 3%



2021-22 Fiscal Year



State Certifications

- ◆ Small Business (SB)
- Small Business for the Purposes of Public Works (SB-PW)
- Disabled Veteran Business Enterprise (DVBE)

Certification Benefits

- ◆ 5% bid preference for SBs
- ◆ Up to 5% incentive for DVBEs
- Exclusive contract opportunities
- Prompt Payment

- Reciprocity Partners
- Working with prime contractors



Small Business Eligibility Requirements

- Independently owned and operated
- Not dominant in field of operation
- Principal office located in California
- Owners (or officers for a corporation) domiciled in California
- 100 or fewer employees

- Gross Annual Receipts (GARs) less than \$16 million (with affiliates)
- *If a manufacturer, 100 or fewer employees and no GARs cap



Small Business – Public Works Eligibility Requirements

Same as SB requirements except...

- 200 or fewer employees
- Gross Annual Receipts (GARs)less than \$37 million (with affiliates)

SB and SB-PW

- Get one certification, not both
- Same benefits
- ◆ SB-PW is *only* for public works
- SB is for everything, *including* public works





DVBE Eligibility Requirements

- ◆ At least 10% service disabled
- ◆ Be at least 51% owned by disabled veterans (100% for LLCs)
- Veteran owner(s) must reside in California
- Managed and operated by disabled veterans
- Headquarters in US





Cal eProcure

- Register your business
- Apply for Certification
- Find solicitations and contracts
- Receive solicitation notifications
- Appear in searches by state buyers

- Post ads seeking prime or subcontracting
- Access public procurement information
- Get training and resources
- No cost

California State Government Marketplace

Your home for California's State Procurement and Certification Programs

California State Contracts Register (CSCR)

Search Bid Opportunities

Q START SEARCH

How do I...

Sell to the State

Register in Cal eProcure to receive bid notifications. Search for bid opportunities in the California State Contracts Register (CSCR).

Get Certified

Learn about California's Small Business (SB) and Disabled Veteran Business Enterprise (DVBE) certification program and apply for SB/DVBE certifications.

Find Public Procurement Information

Access records on what state agencies have purchased. Search for SB/DVBE suppliers, state contracts and bid opportunities.

Find Training and Resources



Learn how to do business with the state of California. Access training resources, watch instructional videos, attend an outreach event.





User ID	
Password	

This is a State of California computer system, which may be accessed and used only for official Government business by authorized personnel. You are advised to read the Privacy Policy regarding the personally identifiable information that we collect, maintain, and use. Unauthorized access or use of the computer system may subject violators to criminal, civil, and/or administrative action. All information on this computer system may be intercepted, recorded, read, copied, and disclosed by and to authorized personnel for official purposes, including criminal investigations. Access or use of this computer system by any person whether authorized or unauthorized constitutes consent to these terms. Any email notifications of bid opportunities provided hereunder are strictly complimentary. The State of California does not guarantee bidders will receive such notices, and bidders interested in participating in upcoming bids are obliged to actively check the Call eProcure website for information about such procurements. By logging in I agree to comply with System Use and Privacy Policy of the Financial Information System for California.





Supplier Diversity Information

- Ethnicity, Race, gender, sexual orientation
- Voluntary
- Change or remove any time
- No contracting preference
- Displayed on certification profile
- www.dgs.ca.gov/PD-Supplier-Diversity-Program

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→) Login					
♣ New Bidder Registration	♣ Existing Supplier Registration				

My WorkCer

California State Government Marketplace

Your home for California's State Procurement and Certification Programs

California State Contracts Register (CSCR)

Search Bid Opportunities

Procure

Q START SEARCH

Welcome to your WorkCenter

Manage your account, certifications, and bid activity

User ID TEST7

Certifications

Bidder/Supplier ID BID0056770

Show Less -

Cert. ID 2008705

LOUISE KURASHIGE

Outreach Test Co OSDSHELP@DGS.CA.GOV 916/375-4940

Edit Bidder Account

No Certification Record

Get Started

View My Public Certification Profile Manage Certification

My Account

A Manage Notification Profile

Manage Diversity Information

Certification

Apply For Certification

View My Public Certification Profile

SB/DVBE Certification

California's Small Business (SB) and Disabled Veteran Business Enterprise (DVBE)
Certification Programs

Get Certified

Procure

How to certify your business on Cal eProcure (video instructions)

Before you begin...

- Read the eligibility requirements for the Small Business and DVBE certifications
- Be prepared to add Keywords and UNSPSCs in the application
- Be prepared to upload the following documents (other documents may be required based on your business structure):
- Complete Federal Tax returns (last 3 years or the number of years the firm has been in business, if less than three) for applicant firm and affiliate(s) which
 includes all pages, forms, schedules and statements.
- · IRS verification of your business's TIN (tax identification number)
- Quarterly Contribution Return & Report of Wages Continuation (Form DE 9C) for business and affiliates for the four most recently completed quarters, if the firm has employees
- · Award of Entitlement, eBenefits Service/Benefit Verification, or Retired/Retainer letter (DVBE only)
- · For a full list of required documents:
- o Small Business Document Requirements
- o DVBE Document Requirements

GET CERTIFIED (APPLY OR REAPPLY)



Benefits of Certification

· Inclusion in the state's goal to spend 25 percent of all contract dollars with Small Businesses and 3 percent with DVBEs



Keywords and UNSPSCs

- Describe goods and services
- Allows buyers to find businesses
- Used for Cal eProcure system notifications
- Can edit at any time



United Nations Standard Products and Services Codes

- "United Nations Standard Products and Services Code"
- ◆ Eight-digit number and a written description
- ◆ Identifies a good or service not an industry



UNSPSC Example

Hierarchy	Code	Description
Level 1	14000000	Paper Materials and products
Level 2	14110000	Paper materials and products – Paper products
Level 3	14111500	Paper materials and products – Paper products – Business use print & writing paper
Level 4	14111507	Paper materials and products – Paper products – Business use printing & writing paper – printer or copier paper



Selecting UNSPSCs

- Search in Cal eProcure Registration and Certification
- ◆ Search on DGS website *not* UNSPSC website
- Find codes through the hierarchy
- ◆ Use relevant codes from any level
- Copy codes from competitors

Keywords

- ** Keywords describe a good or service, such as *concrete, environmental, or legal*
- Buyers can find your business through keyword searches
- You pick the keywords



Keyword Tips

- Individual words, not sentences
- Singular and plural
- Common words and technical jargon
- ◆ Broad words and specific words
- Use synonyms (garbage, trash, waste, etc.)
- Multi-word keywords as appropriate (Information Technology)
- Copy keywords from competitors





Find Contract Opportunities

◆ California State Contracts Register (CSCR)



California State Contract Register (CSCR)

Publicly advertised competitive solicitations

◆ Bid Solicitations are available to qualifying businesses



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User ID TEST7 Bidder/Supplier ID BID0056770

Show Less -

LOUISE KURASHIGE

Outreach Test Co OSDSHELP@DGS.CA.GOV 916/375-4940

Edit Bidder Account

Certifications	Cert. ID 2008705			
Certification Type	Application Date	Status	From	То
DVBE	2021-02-16	Approved	2021-12-27	2023-12-31
SB-PW	2021-02-16	Approved	2021-12-27	2023-12-31
SB(Micro)	2018-01-02	Cancelled		
SB(Micro)	2018-01-02	Cancelled		

View My Public Certification Profile Manage Certification

My Account

Manage Notification Profile

Manage Diversity Information

Certification

☑ Manage Certification

lack

Wiew My Public Certification Profile



Event Search

California State Contracts Register

Event Name	Event ID	Department	Event Status		
water		=	Posted ~		
Clear Criteria	Advanced S	Gearch Criteria	Search		
Use Saved Search		12	10 <u>2</u>		
	•	Manage Saved Searches	Save Search Criteria		

Help -

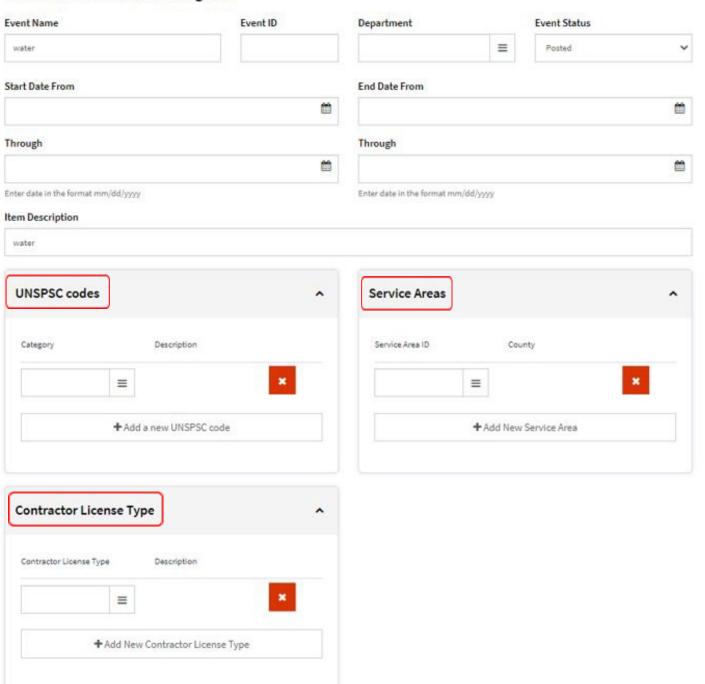
■ TEST7 -

EVENTS

Showing Results 1-11 of 11



California State Contracts Register



Event ID	Event Name	Department Name	End Date	Status
0000019441	Mammography, Bone Density and Relief Radiology Technician Services PR219008	Dept of Developmental Services	05/10/2021 11:30AM PDT	Posted
0000019215	Grower Liaison for San Bernardino County	Dept of Food & Agriculture	05/10/2021 12:00PM PDT	Posted
0000019435	CHP GOLD RUN AREA OFFICE SHOP CLOTHING SERVICES	Dept of the CA Highway Patrol	05/10/2021 1:15PM PDT	Posted
0000019390	19-27788.FMD.EEC Window Repair/Replacement	Department of General Services	05/10/2021 2:00PM PDT	Posted
0000019214	Grower Liaison for Southern Ventura County	Dept of Food & Agriculture	05/10/2021 2:00PM PDT	Posted
0000018359	20-41049-000 CA Memorial Project	Department of State Hospitals	05/10/2021 2:00PM PDT	Posted
0000019211	Grower Liaison for Fresno and Madera Counties, RFP 21-0001	Dept of Food & Agriculture	05/10/2021 2:00PM PDT	Posted
0000019212	Grower Liaison for Northern Tulare County, RFP 21-0002	Dept of Food &	05/10/2021	Posted

Event Details

Remove & construct concrete bridge, concrete slab, bridge rail & HMA.

Event End Date:

02/17/2021 2:00PM PST

Details

Event: 05-0L7214

Event ID

Department of Transportation 05-0L7214

Format/Type:

Sell Event / RFx

Published Date

12/28/2020 12:00AM PST

Description:

05-SLO-1-32.8 *** SAN LUIS OBISPO COUNTY IN MORRO BAY AT TORO CREEK BRIDGE



② ■

Contact Information

Maxwell Maurer

Phone: 916/227-6224

Email: maxwell.maurer@dot.ca.gov

Pre Bid Conference (N/A)

Pre Bid Conference: Non Mandatory

Time:

Location:

Comments:

UNSPSC Codes	^
UNSPSC Classification	UNSPSC Classification Description
72141000	Highway and road construction services
Contractor License Type	^
Contractor License Type	Description
A	General Engineering Contractor
C-08	Concrete Contractor
C-12	Earthwork and Paving Contractors
D-09	Drilling, Blasting and Oil Field Work
Service Area	^
Area ID	County
040	San Luis Obispo



Research Past Purchases

State Contract and Procurement Registration System (SCPRS)

SCPRS

- Database of state purchasing
- Includes state and non-state dollars
- ◆ Public-facing
- Use to conduct market research



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Find Training and Resources

o business with the state of California. Access ces, watch instructional videos, attend an outreach event.



Public Procurement Information

Find out more about public purchasing and state agency resources

Search For...

- Bid opportunities in the California State Contracts Register (CSCR)
- Past purchases in the State Contracting and Procurement Registration System (SCPRS)



- · Procurement data in the Statewide Procurement Data Dashboards
- State Contracts / Leveraged Procurement Agreements (LPAs)
- . California certified Small Businesses (SB) and Disabled Veteran Business Enterprises (DVBE)
- · Progress Payments View progress payments on Public Works projects
- FI\$Cal Purchase Order Payment History [Instructional Video (2 Mins)] ["How To" Job Aid]

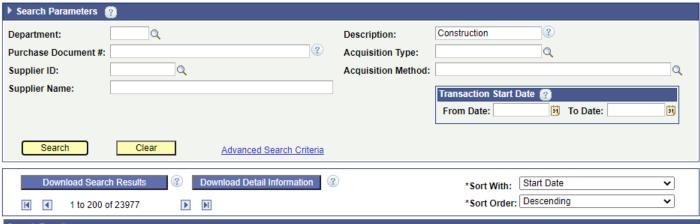
State Agency Resources

- · Learn about state procurement from the Department of General Services, Procurement Division
- · State Contracting Manuals
- Buying Green Environmentally Preferable Purchasing (EPP)
- · List of State Agencies with Approved Purchasing Authority
- California Procurement and Contracting Academy (CalPCA)

FI\$Cal SCPRS Search

The State Contract & Procurement Registration System (SCPRS) tracks overall total contracting dollars and contracts procured by the State of California. The SCPRS data provided is available for informational purposes only. Please contact the awarding department with questions.

System will NOT complete download action without the selection of a single search parameter (e.g., Date, BU, Acquisition Method...) Please be sure to have selected AT LEAST 1 parameter for download execution to complete.



Search Results								
Department Name	Purchase Document #	Associated POs	First Item Title	Start Date	End Date	Grand Total	Supplier ID	Supplier Na
Dept of Corrections & Rehab	C5609279		Construction Waste Collection, Removal and Disposal Services	07/01/2020	06/30/2023	\$75,780.00	0000016908	MID STATI RECYCLIN
Department of Motor Vehicles	TA-19280		Autodesk Revit Architecture Engineering Construction Collection IC Government Multi-User Annual Subscription Renewal. Term: 6/20/20 - 6/19/21	06/20/2020	06/19/2021	\$4,237.00	0000028156	BRIDGE N
Dept. Forestry & Fire Protectn	0000149274		2X4X8' STD & BTR DF	06/02/2020	N/A	\$740.71	0000025251	SCARBOF BLDG SUF
Department of Transportation	CPO-032000001340		Seive 8" Brass with backing cloth:Seive needed for materials testing. Benefits the state by having accurate testing of construction materials.	05/31/2020	05/31/2020	\$282.21	0000085889	GILSON C
Department of Transportation	CPO-032000001347		Cable television services:Benefit to the State, satellite television service needed for summer operations personnel staying on site for the construction season. Purchaser, Joe Lujetic. Commodities, are satellite television se	05/31/2020	05/31/2020	\$198.85	0000002586	DISH NET
Department of Transportation	CPO-032010001585		Plumbing system maintenance or repair:Repair urinal and toilet The reason for this purchase is to provide essential office/business function. These products involve necessary facilities for construction employees. Benefit to the state -	05/31/2020	05/31/2020	\$1,447.88	0000029020	FLETCHE CONTRAC
Department of Transportation	CPO-072000000957		Disinfecting Wipes:	05/31/2020	05/31/2020	\$994.50	0000004906	LOWMARI
Department of Transportation	CPO-072000000953		Purell Refill:	05/31/2020	05/31/2020	\$1,707.51	0000000111	GARZA IN
Department of Transportation	CPO-062000001589		Lab Needs for D05 Lab:120.1000 Auto Rice testing and control system The reason for this purchase is to buy testing equipment to improve quality testing of highway materials used in construction of highways. State will	05/31/2020	05/31/2020	\$7,131.94	0000053202	INSTROTE
Department of	CPO-062000001588		Material testing items for D05 District lab:49DN83- Platform truck with 2500 pound capacity The reason for this purchase is to test HMA	05/31/2020	05/31/2020	\$1 702 04	0000005196	WW GRAI



Advocates

- State employee
- Work in purchasing/procurement
- Manager, analyst, etc.
- Required for departments that spend at least \$100,000/year





Advocates

Roles and Responsibilities

- Help certified business contract with their department
- Assist businesses with prompt payment
- Help buyers use certified businesses
- Seek out new certified businesses



Contact an Advocate

Business information to have

- Contact Information (name, company name, etc.)
- Certification ID number
- ◆ What you do
- Capability Statement

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Training and Resources

Learn how to pursue contract opportunities with California state government

Getting Started

Procure

- . How to do Business with California State Government an Overview of State Contracting for Small Businesses (SB)
- Como Hacer Negocios con el Gobierno del Estado de California: Una Descripción General de la Contratación Estatal para Pequeñas Empresas (SB)
- . How to do Business with California State Government an Overview of State Contracting for Disabled Veteran Business Enterprises (DVBE)
- Cómo Hacer Negocios con el Gobierno del Estado de California: Una Descripción General de la Contratación Estatal para Empresas de Venteranos Discapacitados (DVBE)
- Commercially Useful Function (video)

Next Steps

- . I'm Certified, Now What? take next steps to contract with the state (English)
- Pasos a Seguir Despues de Recibir Certificación (Español)

Don't Miss Contract Opportunities

- · Learn how to access bid solicitations and place ads (video)
- . Learn how to receive notifications for bid solicitations (video)
- · Learn how to update your certification profile (video)
- · Overview of keywords and UNSPSCs (video)

Inside State Contracting

- · Learn about public competitive bidding (video)
- · Learn about acquisition methods
- · Learn about the SB/DVBE Emergency Registry

Research and Marketing

- · Learn how to market your business (video)
- Contact a small business and DVBE advocate



· Leverage your state certifications for local contract opportunities



HOME » PROCUREMENT DIVISION » RESOURCES » SB, DVBE ADVOCATE DIRECTORY

Small Business (SB)/Disabled Veteran Business Enterprise (DVBE) Advocate Directory

Search for a small business (SB) and disabled veteran business enterprise (DVBE) advocate to help you pursue contract opportunities with the state.

CONTACT

Office of Small Business and DVBE Services

Department of General Services

707 Third Street
West Sacramento, CA 95605
advocate@dgs.ca.gov

DOWNLOAD THE ADVOCATE DIRECTORY



The linked directory above lists the name and contact information of every advocate in the state's departments and agencies.

Almost every agency and department in the state of California has a small business (SB) and disabled veteran business enterprise (DVBE) advocate. The SB/DVBE Advocate is here to help SBs and DVBEs pursue contract opportunities with the department they work for. They work closely with the buyers in their department to include SBs and DVBEs in state procurement.

4	A	В	С	D
1	DEPARTMENT (Highlighted deparments have a SB/DVBE First policy)▼	UNIT/OFFICE/LOCATION -	CONSTRUCTION -	NAME -
2	Administrative Law, Office of	Executive Office		Belinda Lindstrom
3	Agricultural & Labor Relations Board			Jan Shores
4	Air Resources Board			Erilk Quady
5	Aging, Dept of	Contracts and Business Services		Kelli Kemper
	Alcoholic Beverage Control, Dept. of			Pattye Nelson
7		Administration		Ayanna Kiburi
8	CA Dept. of Tax and Free Administration	Acquisition Branch		Matt Freeman
9	Board of Equalization	Acquistion Branch		Lina Lopez
10	Board of Equalization	Acquisition Branch		Bruce Catalano
11	Business Oversight, Dept. of	Business Operations Section		Hyunmee Peters
12	Business, Consumer Services & Housing Agency			Gladys Lopez
	CA African American Museum	Fiscal Department		Marchell Miller
14	CA Coastal Commission	Business Services		Owen Omphua
15	CA Commission on Disability Access			Angela Jemmott
	CA Conservation Corps	Business Services		Jennifer Reed-Sanguayo
17	CA Dept. of Human Resources			Marcos Hernandez
		IT Procurement & Contract Services		Dan Lautaret
		IT Procurement & Contract Services		Marisa Duarte-Lott
20	CA Governor's Office of Emergency Services	Procurement		Flora Karami
21	CA Exposition & State Fair			Candice Myers
	CA Health Benefit Exchange	Business Services/Procurement		David A. Hovey
23	CA High-Speed Rail Authority		Х	Alice Rodriguez
24	CA Highway Patrol . This department has an SB/DVBE First Policy	Business Services	Х	Tracy Bowen
25	CA Horse Racing Board	Business Services		Daniel Zamora
	CA Lottery Commission	Contract and Procurement Services		David Pena
	CA Maritime Academy	Contract Services and Procurement		Lorrie Dineen-Thackeray
28	CA Natural Resources Agency	Administration and Finance		Vickie Key
29	CA Prison Industry Authority (CalPIA)	Business Services/Contracts Unit	Х	Jamie Halford
	CA Public Utilities Commission . Codepartment has an SB/DVBE First Po	Executive Division		Bezawit Dilgassa
31	CA Science Center			Abigail Menchaca
32	CA Senior Legislature			Janice Bailey
	CA State Independent Living Council	Headquarters		Danielle Hess
	CA State Library	Business Services		Timothy Burkhart
35	CA State Polytechnic University	Pomona	Х	Duane Johnson
	CA State University	Bakersfield	X	Kathryn Villa
	CA State University	Chico	X	Duane McCune
	CA State University	Dominguez Hills	X	Emmit Williams
		Fast Bay	V	Jon Medwin





SB/DVBE Emergency Registry

- Separate from Cal eProcure
- List of state certified businesses
- Used by state department buyers
- Predetermined categories of goods and services
- Businesses must be ready for emergency contract work

Emergency Registry Categories

- Base camp operations
- Debris removal
- Facilities maintenance/repair
- Fire protection
- Information technology

- Logistics/Transportation
- Medical
- Roadway maintenance
- Traffic control



SB/DVBE Emergency Registry

To register you will need:

- Certification number
- Emergency categories
- Description of products/services
- Business address
- Contact information both primary and emergency (after hours)

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Sell to the State

Register in Cal eProcure

Registering your business allows your company to:

- · Subscribe to receive bid opportunity notices based on United Nations Standard Products and Services Code (UNSPSC)
- · Receive and access your bid opportunity invitations
- · Post prime and subcontracting advertisements on bid opportunities
- · View your Purchase Order information
- View your Progress Payment status
- · Apply and manage California Small Business (SB) and Disabled Veteran Business Enterprise (DVBE) certifications (learn more)

Learn how to register (video instructions)

REGISTER NOW

Find Bid Opportunities

Bid opportunities are posted in the California State Contracts Register (CSCR).

FIND BID OPPORTUNITIES

SB/DVBE Emergency Contracting

If you are a certified business capable of providing goods and services to the state during an emergency, learn more about the SB/DVBE Emergency Registry.

Additional Resources

Commercially Useful Function (CUF)

You perform CUF if your business is:

- Executing a distinct element of the work
- Performing, managing, or supervising the work
- Performing work that is normal for the firm's business services and functions
- Negotiating price, determining quality and quantity, ordering, installing and making payment
- Not subcontracting a portion of the work greater than expected by industry practices





Commercially Useful Function

- Being used as a passthrough to obtain the appearance of SB/DVBE participation
- Not being used to perform the work as stipulated in the bid
- No longer used to provide goods/services listed in the initial bid response



Resources

Small Business Development Centers (new businesses)

◆ Business consulting, planning, marketing and access to capital

Apex Accelerators (established businesses)

Government contracting

SCORE (newer businesses)

Business mentorship



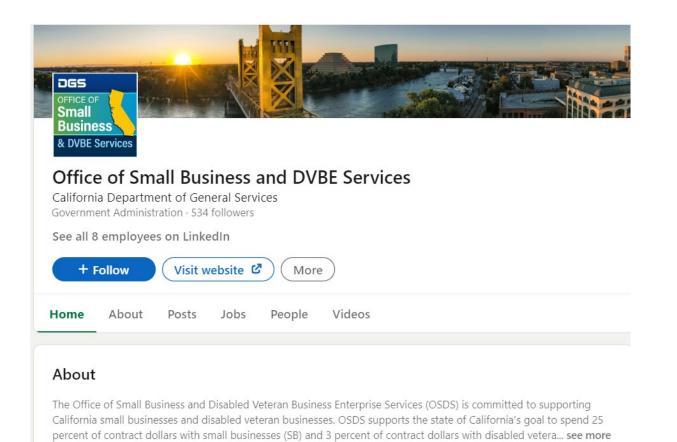
Review

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- Certification Eligibility
- Certification Benefits
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Tr., 1,,,1:333

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Schedule a Consultation

- Introduction to state contracting
- Cal eProcure registration and certification
- Update Cal eProcure profiles
- Find contract opportunities







